

**GREATER IBERIA CHAMBER OF COMMERCE  
2014  
SPONSORSHIP OPPORTUNITIES**

<b>Eggs and Issues Sponsorship</b>	<b>Sponsor Recognition</b>
<b>Business Partner Sponsor \$400 Each</b>	<ul style="list-style-type: none"> <li>• Logo prominently displayed on app. 600 event announcements &amp; registration forms.</li> <li>• Logo on event day program.</li> <li>• Four complimentary tickets to event</li> <li>• “Two Minute Business Spotlight” at events.</li> <li>• Acknowledgement in Chamber web listing and press releases.</li> </ul>
<b>“Building Winning Businesses” Educational Workshops Sponsorship</b>	<b>Sponsor Recognition</b>
<b>Building Winning Businesses ( 6 months visibility)  \$900 (two offered)</b>	<ul style="list-style-type: none"> <li>• Logo on the cover of 450 piece mail out to Iberia Chamber members; mailed three times during March – September time frame, for a total of 1350 pieces.</li> <li>• Logo included on email marketing distribution to a list of 700+.</li> <li>• Logo included in Events section of Chamber website for six months.</li> <li>• Three complimentary seats to each training.</li> <li>• Chamber Facebook &amp; Twitter promotion.</li> <li>• Company name in three press releases from March-September, promoting the event in the Daily Iberian, Daily Advertiser, and Baton Rouge Morning Advocate.</li> </ul>

Website Sponsorship	Sponsor Recognition
<p style="text-align: center;"><b>Website Sponsor</b> (15 months)</p> <p style="text-align: center;"><b>\$2,500.00 each</b></p>	<ul style="list-style-type: none"> <li>• Logo prominently displayed on the official website of the Greater Iberia Chamber of Commerce. (<a href="http://www.iberiachamber.org">www.iberiachamber.org</a>)</li> <li>• No more than five website sponsors will be included per year.</li> <li>• Complimentary social media promotion of your business through Chamber outlets.</li> <li>• Complimentary band sponsorship for Gumbo Cook-off.</li> </ul>

Operation Progress	Sponsor Recognition
<p style="text-align: center;"><b>Media Sponsor</b> <b>\$3500/</b> <b>\$1750 shared sponsorship</b></p>	<ul style="list-style-type: none"> <li>• Logo posted in display ads for 2 ads in Daily Iberian, Daily Advertiser, Baton Rouge Morning Advocate, and LifeStyle.</li> <li>• Logo displayed on Operation Progress page of Chamber website.</li> <li>• Complimentary social media promotion of your business through Operation Progress Facebook page.</li> <li>• Logo used in email marketing promoting Operation Progress stakeholder meetings.</li> <li>• Complimentary band sponsorship for Gumbo Cook-off (\$300 value).</li> </ul>

Business After Hours	Sponsor Recognition
<p style="text-align: center;"><b>\$300</b></p> <p>(Business sponsor provides hors d'oeuvres and beverages.)</p>	<ul style="list-style-type: none"> <li>• Logo displayed on print invitation mailed out to 400+ contacts.</li> <li>• Logo displayed on email marketing event distribution list of 700+.</li> </ul>

<b>Leadership Iberia Scholarship Sponsor</b>	<b>Sponsor Recognition</b>
<p style="text-align: center;"><b>\$1500</b></p>	<ul style="list-style-type: none"><li>• Sponsor logo displayed on monthly agendas used by the class.</li><li>• Sponsorship acknowledgement in press releases.</li><li>• Complimentary social media promotion through Leadership Iberia Facebook page.</li><li>• “Two Minute Business Spotlight” at graduation luncheon.</li><li>• Four complimentary tickets to graduation luncheon.</li><li>• Complimentary band sponsorship for Gumbo Cook-Off (\$300 value).</li></ul>