

Business Impact Award

Nomination Memo

Every year the Greater Iberia Chamber of Commerce (GICC) recognizes one or two companies for development (growth/expansion) and/or business verification. The purpose of the Business Impact Award is to recognize and promote our community's culture of innovation, entrepreneurial, resilience, and to celebrate business success in Iberia Parish.



For consideration of this award, some element of the nominated business must be physically located in the Iberia Parish region. Current membership in the Greater Iberia Chamber of Commerce is not required, but preferred. The award recognizes one or more of the following aspects: outstanding business development (growth/expansion), product/service diversification and/or innovation.

Completed applications must be received in the chamber office no later than Friday, February 28th, at 5pm.

Please limit the information/narrative to three typed pages. You may attach additional information (pictures, videos, etc.) to be considered by the review committee; however, no applications or attachments will be returned.

Projects established within the last three years are eligible for submission. Application review committee may include local, regional and state economic developers. Business may submit an application on their on behalf.

If you would like to submit a business anonymously for this award, please answer the following questions to the best of your ability.

Business Name: _____

Contact Name: _____

Business Address: _____

Business Phone: _____ Fax: _____

Email Address: _____ Website: _____

Name of person nominating business if different from above:

Nominator's best phone contact: _____

Email Address: _____

Are you submitting this business anonymously? Please check the box below.

- Yes
 No

Please Select Category of Interest:

- Business Development** (growth/expansion expressed by increases in revenue and/or employees, etc.)
 Diversification of products/services
 Innovation (a new service, product, a new way of doing business, as business pivot due to COVID-19, natural or man-made disaster, etc.)

Please provide a brief description of the product/service diversification or business expansion including a brief timeline of the project:

What challenges were the changes in your business model designed to address? (why did you expand or diversify?)

Do you or your company hold, have applied for, or have been approved for a patent, trademark, or service mark in relationship to this change in the business?

How has the growth/expansion or product/service diversification impacted your industry or other industries? (The industry impact may be measured, shorter shipping times, less carbon

footprint, technology transfer from one industry to another, new products for fabrication process, etc.)

Describe the basic general economic impact of this change in your way of doing business. (The economic impact may be measured in percentage of increased revenue/sales, increase in number of jobs in addition of higher paying jobs, etc. We are not requesting a full-blown professional economic analysis.)

Describe the anticipated future impact of this change/addition to your way of doing business.

Endorsement required: I hereby certify to the best of my knowledge that statements and calculations contained herein accurately reflect circumstances reported.

Name: _____

Signature: _____ Date: _____

Return completed applications to:

Greater Iberia Chamber of Commerce
111 West Main Street
New Iberia, LA 70560
337-364-1836

email: kelly@iberiachamber.org, with subject line Business Impact Award

Deadline: Friday, February 28, 2025