

## Part of a National Initiative...

Across the nation, the ACT Work Ready Communities Initiative helps regions build a more productive workforce and encourages economic growth. Within communities, the ACT work readiness system helps build essential workforce skills, resulting in thriving businesses and communities that have a competitive edge in economic development.

## Pilot Parish for Acadiana...

Establishing Iberia Parish as a work ready community is a multi-agency effort.

**GREATER IBERIA**  
CHAMBER of COMMERCE



**SLCC**  
SOUTH LOUISIANA COMMUNITY COLLEGE



**Iberia Parish**  
SCHOOL DISTRICT

## Contact the Greater Iberia Chamber of Commerce

337-364-1836

info@iberiachamber.org

www.iberiachamber.org

111 West Main St.

*Thank you to Iberia Parish Work Ready Community Launch Sponsors:*



Boudreaux Henderson  
& COMPANY, LLP

**Iberia Parish**  
SCHOOL DISTRICT



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[www.iberiachamber.org/work-ready-communities](http://www.iberiachamber.org/work-ready-communities).

# Iberia Parish is a **Work Ready Community**



**GREATER IBERIA**  
CHAMBER of COMMERCE



**ACT**  
Work Ready  
Communities

# How does it **work?**

## How do I hire effective employees who are work-ready?

Hire applicants who have an ACT WorkKeys National Career Readiness Certificate (NCRC).

The NCRC is a portable credential that measures essential workplace skills and predicts workplace success.

## How do I know this initiative works?

See case studies of actual WorkReady employers that show hundreds of positions filled, a 98% training success rate, improved retention, reduced hiring time, and even reduced training time. More at [www.workreadycommunities.org/employers](http://www.workreadycommunities.org/employers)

**In Iberia Parish alone, over 1200 individuals have the NCRC, and as of May 30th, 2019, 50 employers support the ACT WorkKeys NCRC.**

[www.workreadycommunities.org/LA/045](http://www.workreadycommunities.org/LA/045)

Over 24,000 national employers support ACT WorkReady Communities, including First National Bank, Walgreens, Cox Communications, Tyson Foods, and CVS Health.

## How do I know which NCRC level to recommend for a particular job?

National Career Readiness Certificates are earned at the following levels:



**Platinum Level**  
Scores at least a level 6  
in each of the three core areas.



**Gold Level**  
Scores at least a level 5  
in each of the three core areas.



**Silver Level**  
Scores at least a level 4  
in each of the three core areas.



**Bronze Level**  
Scores at least a level 3  
in each of the three core areas.

See information about specific industries at this link:  
[http://profiles.keytrain.com/profile\\_search/?ga=2.181866727.157415649.1557844545-642215556.1556636258](http://profiles.keytrain.com/profile_search/?ga=2.181866727.157415649.1557844545-642215556.1556636258)

*The database is to be used as a guide only.*

## Can I verify that a certificate is valid?

Yes, you can verify a certificate at this link: <https://myworkkeys.act.org/mwk/emEnterCertID.do?event=go>

## What else can I use this for?

You can use this program to help you reorganize your business, retain new employees, and look for candidates with the best aptitude for promotion, among many other valuable functions.

Contact South Louisiana Community College to schedule ACT WorkKeys NCRC testing:  
New Iberia Campus | 908 Ember Dr. | 337-373-0172

Testing cost is approximately \$55 per individual.

## How do I begin?

1. Register as a supporter or contact the Greater Iberia Chamber of Commerce and they will register your business.
2. Determine the WorkKeys level of the positions for which you are hiring.
3. Add to your applications and job notices that a certificate is recommended\* for the position at the appropriate level.

The above process is free for all businesses\*

\* **Requiring** a particular NCRC means additional steps need to be taken contact the Chamber office (information on back) for more information. This option requires a fee.