

BUSINESS IMPACT AWARD

NOMINATION MEMO

Every year the Greater Iberia Chamber of Commerce recognizes one or two companies for its development (growth/expansion) and/or business diversification. The purpose of the business IMPACT awards is to recognize and promote our community's culture of innovation and entrepreneurialism and to celebrate business success in our community.

For consideration of this award, some element of the nominated business must be physically located in the Iberia Parish region. Current membership in the Greater Iberia Chamber of Commerce is not required, but preferred. The award will recognize one or more of the following aspects: outstanding business development (growth/expansion), product/service diversification and/or innovation.

Completed applications must be received in the Chamber office no later October 29, 2018, 4:00 PM. Award recipients will be notified in December. Award presentation will be made at the Greater Iberia Chamber of Commerce's Annual Banquet, Thursday, January 17th, 2019 @ The Cade Community Center.

Please limit information/narrative provided to three typed pages. You may attach additional information (pictures, videos, etc.) to be considered by the review committee; however, no applications or attachments will be returned. Projects established within the last three years are eligible for submission. Application review committee may include local, regional and state economic developers.

Businesses MAY submit an application on their own behalf.

GREATER IBERIA
CHAMBER of COMMERCE



Business Name: _____

Contact Name: _____ Title: _____

Business Address: _____

Business Phone: _____ Fax: _____

Email Address: _____ Website: _____

Name of person nominating business *if different from above*:

Nominator's best phone contact: _____

Email address: _____

Please Select Category of Interest:

- Business Development (Growth/Expansion expressed by increases in revenue and/or employees, etc.)
- Diversification of Products/Services
- Innovation (a new service, a product, a new way of doing business)

Please provide a brief description of the product/service diversification or business expansion including a brief timeline of the project.

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What challenges were the changes in your business model designed to address? (Why did you expand or diversify?)

Do you or your company hold, have applied for, or have been approved for a patent, trademark, service mark in relationship to this change in the business?

How has the growth/expansion or product/service diversification impacted your industry or other industries? (The industry impact may be measured in increased efficiencies, shorter shipping times, less carbon foot print, technology transfer from one industry to another, new products for fabrication processes, etc.)

Describe the basic general economic impact of this change in your way of doing business. (The economic impact may be measured in percentage of increased revenue/sales, increase in number of jobs, addition of higher paying jobs, etc. We are not requesting a full-blown professional economic analysis.)

Describe the anticipated future impact of this change/ addition in your way of doing business.

Check out videos of past winners at www.youtube.com/GoodNewsIberia

Endorsement Required: I hereby certify that to the best of my knowledge the statements and calculations contained herein accurately reflect the circumstances reported.

Name: _____

Signature: _____ Date: _____

Return completed application to:

Chamber of Commerce Office

111 West Main Street

New Iberia, LA | 70560

337-364-1836

Additional questions contact:

Janet Faulk-Gonzales, CEO

337-364-1836

janet@iberiachamber.org

Deadline: October 29th, 4:00pm