

VERY BERRY CHRISTMAS QUEST 2021

MERCHANT FORM

THIS YEAR'S QUEST: DECEMBER 11TH

The goal of this event is to provide a marketing opportunity to local businesses. You do not have to be a chamber member to participate. Fill out this page and send it to the chamber office before November 17th to have your business included as a "stop" in the Very Berry Christmas Quest.

If you'd like to encourage elves to stop by your business, consider providing a coupon or flyer to be placed in every family's activity bag. The coupon is a great way to get elves back into your business after the holiday season; the coupons do not have to be valid on the day of the quest only. If you provide a coupon, your business will also be listed in an email sent out to all elves who registered online, as a stop they won't want to miss. These coupons are also due by **November 17th.**

Email, fax, or drop off your completed form to the Greater Iberia Chamber of Commerce by November 17th to participate! Contact information is at the bottom of this page.

I would like to provide:
(check all that apply)

- Activity stop** (complete #1 through #9 below)
- Coupon** (complete #1 and #9 below)
- Item for prize drawing** (complete #1 and #9 below)
- Item for goody bag** (complete #1 and #9 below)

1. Business Name: _____

2. Address: _____

3. Business Phone #: _____

4. Business Email: _____

5. Description of business: _____

6. Hours of Very Berry activity (choose between 9:00am & 4:00pm; (two consecutive hours minimum): _____

7. Describe your activity: _____

8. Age Appropriateness of Activity: _____

9. **Personal Contact name, phone number, and email address:** _____

GREATER IBERIA
CHAMBER of COMMERCE

Every year in December, chamber volunteers and staff organize to bring you the Very Berry Christmas Quest. This is a local shopping promotion, where families participate in a “scavenger hunt” that brings them all over New Iberia. At every stop, participating “elves” complete an activity and collect a sticker, returning finally to the drop off location once they have collected enough stickers.

After the activity, prizes are given out to a few very lucky elves!

As a participating merchant, you are tasked with facilitating any fun activity for kids to complete when they come to your business. Try and keep the activity brief; if you aren't sure what to do, check this page for ideas/examples. While the elves are in your business, parents are encouraged to shop around and check out your services!



Suggestions from families who have participated before:

- Aim to stay open for as long as possible. Don't limit yourself to two hours.
- Remember that the event is also about parents finding new stores they like, not just the elves.
- Set coupons to expire *AFTER* the quest. Most parents won't have time to go back to the store on the same day as the quest, and will have to come back another time to redeem their coupon.
- Make sure you are prepared. Popular activities are spread by word of mouth, and end up running out of supplies quickly. [last year, the most visited stop saw around 100 elves!]
- Aim for the afternoon— a lot of stops only take place in the morning, whereas the event lasts all day long. The longer you stay open, the more likely it is that elves will come into your business.
- Remember to keep the activity brief. The elves (and parents) will be eager to continue their quest.

KID-FRIENDLY ACTIVITY IDEAS

Simple Holiday Crafts
Simple Holiday Decorating Tips
Free Gift Wrapping
Gingerbread House Decorating
Guest Appearances
Obstacle Courses
Fun Jumps

Old-fashioned Games
Temporary Chalk Mural
Face Painters
Story Tellers
Sweet Treats
Holiday Fitness Activities
Coloring Activity

GOODY BAG IDEAS

Coupons
Pens
Pencils
Note pads
Hand sanitizer
Anything with your logo

PRIZE DRAWING IDEAS

Gift certificate
Holiday themed basket
Cash prize
Child's popular toy
Service/Product from your business