
The World Championship Gumbo Cookoff is Turning 30

Presented by iBERIABANK

Legacy sponsor: Tabasco® Brand Pepper Sauce

October 12-13, 2019

Bouligny Plaza, New Iberia

Voted Best of the Teche two years in a row, the “Academy Awards of gumbo” is returning to New Iberia this October as we celebrate the 30th anniversary of the World Championship Gumbo Cookoff! We are commemorating this special year with the theme “Lights, camera, gumbo!” Treat your taste buds like superstars as you sample the many flavors that make up our culture and listen to free live music in Bouligny Plaza. Diverse artists like L.A. Roxx, Chubby Carrier, and Geno Delafosse are guaranteed to pair well with any type of gumbo. The event is FREE and open to the public.

New additions to the event include the “T-Rex” Gumbotron, a 25-foot-tall screen that will display messages from our supporters, live footage of the event and an interactive social media wall; the continuation of the cooking demonstrations, and brand new live interviews broadcasted over Bouligny Plaza.

As always, we will continue the tradition of the Roux Run, Youth Gumbo Competition, Meanest Beans Competition, and Cajun Creole Foodfest. We ask that you please leave your ice chests and pets at home, but bring the kids. Picky eaters are also welcome, as there are over 100 different gumbos to choose from on Sunday, and a large selection of different food to sample on Saturday.

The Gumbo Cookoff has been showcasing the best attributes of the community and helping to spotlight local business since 1989, all while stimulating New Iberia’s economy. The economic impact of the event is conservatively estimated around \$2 million and that impact grows every year. If you are interested in being a part of the event, contact us at 337-364-1836 to discuss sponsorships, how to enter your cooking team in the event, ways to volunteer, and much more!

**Want to see more? Visit iberiachamber.org/gumbo-cookoff
Make sure you’re following us on Facebook! @gumbocookoff
#geauxgumbo**

