

VBCQ Participant Feedback 2019
13 Total Responses

What were your 3 favorite stops on the quest?

Reaux Animal Clinic x2

Ryan Michael Salon x4

In front of Allain's Jewelry

Van Eaton and Romero x3

Frosted Apron x6

Credit Union x2

Community First Bank x4

Spanish Trail x5

Book Store

Melanie Fowler

Gulotta's x2

Daily Iberian

Library

Ramada Inn

Blue Butterfly Boutique

The Gym

Azalea Estates

Iberia Medical Center

Guidry's

What are some ways that we can improve the experience for families?

The line at the library to see the princess was too long. Maybe bigger signs in front of Businesses that are participating.

More stops.

Have a small festival spot for everyone to hang out at once they have completed their scavenger hunt maybe with some hot chocolate, coffee, something for the adults to take advantage of to decompress from all of the riding and searching.

None x3

Include family t-shirt contest... as they come through you guys rate them and possibly give them a discount or some type of incentive for the next year.

Have more places closer together during the same time slot.

It was great, maybe more information regarding what will be at the stops, ex. We wanted to go where Santa was.

Longer times the spots are open... it is hard to get to all the stops when they are open for only a few hours and all at the same time.

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Spacing out the times. Everything seems to be more so in the morning. It would be nice to have things to do throughout the day that are equally as exciting and fun as the morning events.

Great experience!

What is some advice you would offer to participating merchants, to improve their activities?

Some businesses ran out of material. Maybe have more of what they are offering

Offer different activities

Everyone did such a great job... it was just great to see everything out and about creating and making the city fun for the kids 😊 Anything for the children to learn, have a great time, and grow. Maybe have story time at the library or at one of the local coffee shops 😊

Make it worth the stop. Some activities are simple but so much fun and other weren't worth the stop.

Hands-on kid activities are best.

Those that participate in these remember those that give back. Our kids remember and our kids still want to visit. Participating in this will help improve business overall.

Possibly have more supplies.

For those that have coupons in the bags, mention or ask if you have your coupon.

Organization and as many volunteers as possible.

Variety.

For stores... perhaps incorporate a scavenger hunt. If the parents have to walk through your store and actually look at the items you have, you would be surprised how much more inclined they will be to buy something. This is a great opportunity to get the communities eyes on the things you have to offer.

I know it's hard to prepare for the day but maybe notify the chamber as soon as you are out of something.

Gingerbread stop needed more supplies- ran out very fast.

Did you discover a new business in our community that you had never visited before?

Yes- 9 votes

No- 4 votes

How likely are you to return to our participating businesses for your shopping needs?

Not likely- 0 votes

Likely- 9 votes

Already have- 4 votes